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# Testing Trade-off and Pecking Order Theories of Capital Structure: Evidence and Arguments

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#### **ABSTRACT**

Empirical studies suggests that banks' capital structure is time invariant and bank-specific. Unobserved time invariant bank-specific effects are important in explaining the financial decision of the banks regarding capital structure. Two theories of finance explaining the target capital structure decisions are tested based on bank specific variables using traditional and advanced panel data econometric models. The study used twenty-seven listed commercial banks in Bangladesh over a period of 2009-2013. The results suggest that profitability, tangibility, liquidity, dividend payment and growth rate have statistically significant effects on capital structure. Five bank specific variables out of the seven confirm the trade-off theory and remaining two confirm pecking order theory. The implication of this study is that the bank specific determinants of capital structure are same as in the finance theory, suggesting that the finance managers of the sample banks may consider these determinants as a benchmark in capital structure decision.

Keywords: Leverage, Trade-off, Pecking Order, Bank, Capital Structure

JEL Classifications: C5, C58, G11

#### 1. INTRODUCTION

The capital structure is defined by the composition of the capital of a firm from different sources of finance e.g., debt and equity, which a firm considers appropriate for improving and continuing its operations over time. The selection of target capital structure is an important strategic financial decision for every finance manager (Gropp and Heider, 2010; Modigliani and Miller, 1958). It is because the costs of capital and financial risks mainly depend on the choice of capital structure (Mishkin et al., 2000), which encouraged the academics and professionals to carry many empirical works focused on the determinants of capital structure. Several factors of both firm specific, industry specific and macro-economic variables were tested empirically to identify the determinants of capital structure.

Many of the empirical works are based on the two theories of capital structure like trade-offand pecking order theory developed by Modignliani and Miller's in 1963, and by Myers and Majluf in 1984 respectively. However, Shyam-Sunder and Myers (1999) study concluded that pecking order theory has more explanatory power than trade-off theory. The study of Fama and French (2002) concluded that both theories have some explanatory power of explaining financial behavior of the firms and neither of these can be uniformly accepted or rejected. It is because the differences in assumptions; for instances the trade-off and pecking order theory assume that differences in capital structure is due to the differences in taxes and information respectively.

The trade-off theory supports that firm should use a reasonable amount of both debt and equity for maximizing the value of the firm (Amidu, 2007). It is because the use of debt enables the firms to save tax due to the increased interest expenditure of additional debt capital (Modigliani and Miller, 1963). However, Beattie et al. (2004) concluded that firms should maintain a capital structure that allows a balance between costs and benefits of additional

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debt capital. Accordingly, each firm should maintain the capital structure that gives the maximum value of the firm and minimizes the financial risks.

The pecking order theory assumes that insider (managers) have more information about the prospects of the firms than the outsiders (investors) do and hence managers act in the best interest of the owners of the firms (Modigliani and Miller, 1958). This theory is an alternative to the trade-off theory suggesting that firms prefer internal financing (such as retained earnings) to external financing. However, debt financing is preferred only when equity funds are not sufficient to finance the growth of the firm. Contrary to trade-off theory there is no optimal debt ratio in pecking order theory rather it suggest that capital structure of firm depends on the financing requirements of the firms over time. Accordingly, there is no concept of optimum capital structure (Beattie et al., 2004).

The objective of this study is to test relevance of trade-off and pecking order theories of capital structure based on bank specific variables using a panel data sample of twenty seven listed commercial banks in Bangladesh. The study is carried using traditional and advanced panel data econometric models supported by different statistical tests for panel data estimators.

There are many studies focused on the determinants of capital structure of commercial banks in many countries. Specifically, Jucá et al. (2012) who tested and confirmed that the assets risks, amount of deposits, profitability and growth opportunities have the significant influence on capital structure of North-American financial institutions. Studies by Octavia and Brown (2010), Gropp, and Heider (2010) found that, size, profitability, growth, bank guarantees<sup>1</sup>, dividend payment, and assets risks have significant influence on capital structure and concluded that commercial banks holding capital over the Basel<sup>2</sup> minimum requirement have lesser risk. However, the findings of Nguyen and Kayani (2013) study are more interesting who found that the stage of growth, collateral and profit are significant factors influencing the capital structure and results in disparity between banks' capital structure of Asian developed and developing countries.

Bangladesh banking sector is seem to be an interesting case for this study for many reasons including the growth of the sector in terms of number of banks, instruments, and volume of assets. However, the sector is facing many challenges due to increasing malpractices, frauds and heist. These opportunities and challenges may have significant impact on financial behavior of commercial banks in Bangladesh. It is because the lack of governance in internal management and in markets influence profitability, growth opportunities, size and business risks of the banks, which in turns, affect target capital structure of the banks. In empirical study, effects of different factors specific to the bank such as size, profitability, growth rate, taxes and business risk are used to

identify a target capital structure that allows a balance between long terms value of the banks and its exposure to risk. This study considers profitability, tangibility, liquidity, dividend payout ratio, growth, age and size of the banks covering a period of 5 years (2009-2013).

The finding of this study may be of interest to the finance manager of individual bank and regulators of markets in understanding the financial behaviors influencing the capital structure of the banks. Furthermore, the other researchers may use this study as a basic guideline for handling panel data econometric models for analyzing capital structure with a macro panel of long time series for more insight.

The paper is structured as follows: The second section describes the data, materials, and methods; the third section provides results and discussion; the fourth section concludes the paper.

#### 2. DATA, MATERIALS AND METHODS

#### 2.1. Data

The data of this study is based on the published annual reports of twenty-seven listed commercial banks in Bangladesh. The banks are selected based on the availability of published annual reports online for the studied period from 2009-2013. The selected variables include tangibility, profitability, growth rate, liquidity, dividend payout ratio, size and age of the banks. The variables are based on the research objective and available relevant literatures including (Ali et al., 2013; Leary, 2009; Daskalakis and Psillaki, 2008; Sayılgan et al., 2006; Gaud et al., 2005; Hall et al., 2004; Cassar and Holmes, 2003; Ozkan, 2001; Michaelas et al., 1999; Rajan and Zingles, 1995). The variables, its measurement and theoretical expectations are briefly presented in Table 1.

In Table 1, the variables are listed in first column and abbreviated in third column. The last column provides the expected impacts (positive or negative) of the selected variables (determinants) on leverage of the bank based on trade-off and pecking order theory of capital structure.

The descriptive statistics of dependent (leverage) and explanatory variables of the sample banks over studied period are given in Table 2.

The standard deviation of the selected variables shows reasonable amount of variations across the banks except age. However, when age is logarithmically transformed it gets smaller indicating minimum variations. It also show that at least one bank in the samples has very high liquidity ratio (7.77). It may be due to that, either the investment opportunities are limited in general in the economy or that particular bank may not exploit the available investment opportunities. The mean growth rate is negative which indicates that during the studied period the banks in the sample have experienced negative growth rate may be due to sluggish economy. Although, some of the banks, at least one, in the sample have experience moderately higher positive growth rate, it again highlights weakness in the market since in a perfectly competitive market it is difficult for a particular bank to perform above the

Bank guarantees refers to the given promise by the bank in favor of its clients that the liabilities will be met at the event of failure in fulfilling its contractual obligations.

Basel refers to a set of international banking regulations by the Basel Committee on Bank Supervision (BCBS) that sets out the minimum capital requirements of Banking institution to minimize credit risk.

Table 1: Data description and measurement

| Independent           | Definition and measurements   | Variable  | *Theoretical expectation       |
|-----------------------|---|-----------|--------------------------------|
| variables             |   | name used |                                |
| Leverage              | Long-term debt divided by total assets. It is the dollar amount of debt against   | LevR      |                                |
| ratio                 | each dollar of assets. Ideally, it should not be more than 1:1 (Rajan and Zingales, 1995; Xu, 2012; Gaud et al., 2005)  |           |                                |
| Independent va        | riables   |           |                                |
| Profitability         | Return on Assets (ROA). Net income before interest and taxes divided by the net assets value. It is assumed that higher the ratio lower the dependence on external financing (Harris and Raviv, 1991; Titman and Wessels, 1998; Qiu and La, 2010; Noulas and Genimakis, 2011)                 | ROA       | + (tradeoff)/- (pecking order) |
| Tangibility           | Fixed assets to total assets. It measures tangibility of assets. It attempts to differentiate fixed assets from all other assets that a Bank consider while valuing the Bank like goodwill, patents, and current assets (Rajan and Zingales, 1995; Gaud et al., 2005; Sayılgan et al., 2006). | TanR      | + (tradeoff)/- (pecking order) |
| Liquidity             | Current ratio (i.e., Current assets divided by current liabilities). It measure the ability of the bank to meet current financial obligation. Ideally should be more than 1:1 for financial institution (Deesomsak et al., 2004; Viviani, 2008).  | LiqR      | + (tradeoff)/- (pecking order) |
| Dividend payout ratio | It is calculated by dividing amount dividend paid by the total amount of net income after interest and taxes. Dividend is the amount of net income which is paid out to the shareholders (Myers, 1984; Aggarwal and Kyaw, 2010)   | DPR       | + (tradeoff)/- (pecking order) |
| Growth                | Percentage increase in total assets over time is considered as growth of the banks. Growing bank will need more external fund to finance its growth opportunities (Rajan and Zingales, 1995; Chen et al., 1997; Chen, 2004; Bevan and Danbolt, 2001; Ameer, 2013)                             | GrR       | - (tradeoff)/+ (pecking order) |
| Size                  | It is natural logarithm of amount of total assets. Larger banks needs more external source of funding (Padrón et al., 2005; Gaud et al., 2005; Sayılgan et al., 2006)   | size      | + (tradeoff)/- (pecking order) |
| Age                   | It is the number of years the banks are in operations. The banks' borrowing capacity increase as the bank become more mature (Wald, 1999; Eriotis et al., 2007)   | Age       | + (tradeoff)/- (pecking order) |

average, which is only possible if does have some strategic advantages over the other.

#### 2.2. Empirical Models

Different models are primarily estimated such as pooled ordinary least square (OLS), fixed effects (FE) and random effects (RE). The pooled OLS (POLS) is estimated based on the assumption that there are no groups or individuals effects among the banks in the sample. Furthermore, fixed and RE models are used assuming that, there might have cross sectional effects on each bank or on set of group of banks since the panel contained on the same cross sectional units (banks) over 5 years' time period. In addition, the FE model considers the individuality of each bank in the sample by allowing intercept to vary for each bank, but still assuming that the slope coefficients are constant across banks. The RE model estimates the coefficient assuming that the individual or group effects are uncorrelated with the independent variables. Finally, different statistical tests are performed to select the final model to be used for result discussions and conclusions. The three primary models are specified as follows.

POLS:

The POLS model ignores the panel structure of the data.

$$LevR_{it} = \beta_0 + \beta_1 ROA + \beta_2 TanR + \beta_3 LiqR + \beta_4 DPR + \beta_6 GrR + \beta_7 SIZE + \beta_8 AGE + u_{it}$$
(1)

The subscript i refers to the cross sectional dimension and t denotes time series dimension of the dataset.  $LevR_{ii}$  denotes the dependent

Table 2: Summary statistics of the dependent and explanatory variables of the sample banks

| Independent variables | Mean  | Max   | Min   | Std. dev. |
|-----------------------|-------|-------|-------|-----------|
| LevR                  | 0.24  | 2.98  | 0.00  | 0.50      |
| ROA                   | 0.22  | 7.77  | 0.01  | 0.81      |
| TanR                  | 0.25  | 3.69  | 0.01  | 0.50      |
| LiqR                  | 1.45  | 9.96  | 0.01  | 1.75      |
| DPR                   | 0.32  | 2.96  | -0.99 | 0.56      |
| GrR                   | -0.08 | 6.65  | -1.00 | 0.90      |
| AGE (years)           | 18.00 | 44.00 | 9.00  | 7.00      |
| LnAGE                 | 2.85  | 3.78  | 2.20  | 0.34      |
| SIZE (in million BDT) | 6.60  | 10.34 | 1.04  | 3.82      |

variable, leverage ratio. The term  $\beta_0$  is the intercepts and  $\beta_{it}$  are the slope coefficients and  $X_{it}$  are the independent variables (Table 1) as follows (k=1, 2, 3,....., 7). The term  $u_{it}$  is the random error term of bank 'i' and time't'.

FE model:

$$LevR_{it} = \beta_0 + \beta_1 ROA + \beta_2 TanR + \beta_3 LiqR + \beta_4 DPR + \beta_6 GrR + \beta_7 Size + \beta_8 Age + u_{it}$$
 (2)

$$u_{it} = \alpha_i + \gamma_t + \epsilon_{it} \tag{3}$$

Where, overall error term  $u_{it}$  contains three components, of which  $\alpha_i$ ;  $i=1,\ldots,n$  gives bank specific effects,  $\gamma_t$ ;  $t=1,\ldots,T$  gives time specific effects, and  $\epsilon_i$  gives the remaining (idiosyncratic) component of overall error term  $u_{it}$ . The model specified in Eqs. (2) and (3) is the two ways FE model accounting

for both bank specific and time specific effects (Henningsen and Henningsen, 2019).

#### RE model

This model assumes that variation across banks are random and uncorrelated with the independent variables.

$$LevR_{it} = \beta_0 + \beta_1 ROA + \beta_2 TanR + \beta_3 LiqR + \beta_4 DPR + \beta_6 GrR + \beta_7 SIZE + \beta_8 AGE + \alpha + u_{it} + \varepsilon_{it}$$
(4)

Where,  $u_{it}$  captures the error between and  $\epsilon_{it}$  captures error within the individual bank, since, it assumes that bank specific error term is not correlated with the independent variables.

#### 3. RESULTS AND DISCUSSION

This section provides description and discussion on results of the estimated models and are organized as; first, results from three basic models of panel data are described and associated statistical tests to make the final choice of the model. Later on, the results based on finally selected models are described and discussed to reach the conclusions.

Different empirical study used different panel data models individually or in a combination of the models in analyzing the data. This paper has also used combination of different models fitting the panel structure and the data set. According to the argument placed at the methodology part, the data is analyzed with POLS, FE and RE model framed in Eqs. (1), (2 and 3) and (4). The results of these three models are presented in Table 3. The results in Table 3 indicate that how much leverage (Y) changes overtime on average per bank when explanatory variables ( $X_i$ ) change. The tests results of the models are presented in Table 4. Furthermore, the heterogeneity across the banks and time are shown in Figure 1 in the Appendix A1.

The POLS model (Eq. 2) is estimated assuming that the data is time and cross section invariant. However, the FE model is estimated assuming that there is bank specific individual effects. That is the estimated parameters vary statistically and significantly between the models if differences of individual bank are taken

into account. For instance, ROA is significant in both POLS and FE models but parameters are different (Table 3). However, LiqR is significant only in FE model but not in POLS model. It means that there is individual effects so POLS is not suitable (Table 4). Therefore, preferred model is FE model, which will give bank specific intercept. The P value of the FE model is lower than 5% and indicate that the model is okay and adjusted R² value of 0.56 confirms the fits of the model. The estimated model also show that each bank has separate intercept (Appendix A2). Furthermore, the FE model is tested against POLS and shows that FE there are significant individual effects and/ or time effects (P=0.000 with df1=26 and df2=101; F=5.12).

However, interpretation of coefficients of explanatory variables obtained from FE model are tricky, since they include both the within-bank and between-bank effects. In the case of this, it indicate only average effect of explanatory variables (ROA and so) on dependent variable (Leverage), when ROA changes across time and between banks. Therefore, it is important to see if the model is time variant using RE model. The RE model results are presented in Table 3 and tests statistics are in Table 4. The p value of the model estimates only indicate that coefficient in the model are different from zero but it is not possible to say anything about relationship between dependent and explanatory variables precisely and about the model validity (Croissant and Millo, 2008; 2019).

The tests results supporting the model selection and its validity are presented in Table 4. Tests results are: First, there is no panel effects (Lagrange-BP test for balanced panel). Second, there is time and individual FE (pFtest and Lagrange multiplier test) indicating that there is no time and individual effects. Third, the residuals of estimated models are correlated indicating that there is cross sectional dependence (BP LM and Pesaran CD tests for cross sectional dependence). Fourth, there is no serial correlation (Bruesch-Goodfrey/Woolridge test) indicating that estimated standard error and R² are not biased. Fifth, test for stochastic trend indicating that there is no unit root and indicating that it is stationary. Sixth, test for homoskcedasticity indicating that the model is heteroscedastic.

However, tests for cross sectional dependence using BP-LM and Pesaran CD tests provide contradictory result, but it should not

Table 3: The effects of independent variables on leverage using POLS, FE and RE models

| Independent                                 | POLS model (Eq. 1) |                                | FE model (FE) (Eq. 2 and 3) |                                | RE model (RE) (Eq. 4) |            |
|---|--------------------|--------------------------------|-----------------------------|--------------------------------|-----------------------|------------|
| variables                                   | Estimate           | Std. Error                     | Estimate                    | Std. Error                     | Estimate              | Std. Error |
| Intercept                                   | ***0.1             | 0.27                           | -                           | -                              | ***0.06               | 0.32       |
| ROA   | ***0.29            | 0.04                           | ***0.21                     | 0.04                           | ***0.25               | 0.04       |
| TanR  | ***0.35            | 0.07                           | ***0.79                     | 0.08                           | ***0.48               | 0.07       |
| LiqR  | *-0.03             | 0.02                           | *-0.03                      | 0.02                           | **-0.04               | 0.02       |
| DPR   | 0.06               | 0.05                           | 0.05                        | 0.05                           | 0.07                  | 0.05       |
| GrR   | **0.10             | 0.04                           | ***0.17                     | 0.05                           | **0.11                | 0.04       |
| LnAGE                                       | 0.01               | 0.09                           | -0.15                       | 0.24                           | 0.01                  | 0.11       |
| SIZE  | 0.01               | 0.01                           | 0.02                        | 0.04                           | 0.01                  | 0.01       |
| Multiple R-squared                          |                    | 0.57                           |                             | 0.67                           |                       | 0.58       |
| Adjusted R-squared                          |                    | 0.55                           |                             | 0.56                           |                       | 0.56       |
| F-statistic: 24.34 on 7 and 127 DF, P<2E-16 |                    | 29.45 on 7 and 101 DF, P<2E-16 |                             | Chisq: 176 on 7 DF,<br>P<2F-16 |                       |            |

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' '1

**Table 4: Summary of tests statistics** 

| Table 4: Summary of tests statistics |  |           |  |  |  |
|--------------------------------------|--|-----------|--|--|--|
| Tests                                | Tests statistics and hypothesis                      | Null is   |  |  |  |
| 1                                    | Poolability test:                                    |           |  |  |  |
|                                      | Lagrange Multiplier Test - (Breusch-Pagan) for       |           |  |  |  |
|                                      | balanced panels                                      |           |  |  |  |
|                                      | Chi-sq=20.681, df=1, P=5.426e-06                     |           |  |  |  |
|                                      | Alternative hypothesis: significanteffects           | Rejected  |  |  |  |
|                                      | Decision: Don't use OLS model                        |           |  |  |  |
| 2                                    | Tests for individual and time effects:               |           |  |  |  |
|                                      | PF test: (F test for individual effects)             |           |  |  |  |
|                                      | F=0.48775, df1=4, df2=97, P=0.7447                   |           |  |  |  |
|                                      | Alternative hypothesis: significant effects          | Accepted  |  |  |  |
|                                      | Decision: No need to use FE model                    |           |  |  |  |
|                                      | Lagrange Multiplier Test - time                      |           |  |  |  |
|                                      | effects (Breusch-Pagan) for balanced panels          |           |  |  |  |
|                                      | chisq=1.9478, df=1, P=0.1628                         |           |  |  |  |
|                                      | Alternative hypothesis: significanteffects           | Accepted  |  |  |  |
|                                      | Decision: No need to use FE model                    |           |  |  |  |
| 3                                    | Test for cross sectional dependence:                 |           |  |  |  |
|                                      | Breusch-Pagan LM test for cross-sectional            |           |  |  |  |
|                                      | dependence in panels                                 |           |  |  |  |
|                                      | chisq=464.48, df=351, P=4.48e-05                     | D : . 1   |  |  |  |
|                                      | Alternative hypothesis: Cross-sectional              | Rejected  |  |  |  |
|                                      | dependence   |           |  |  |  |
|                                      | Decision: RE model is more efficient                 |           |  |  |  |
|                                      | Pesaran CD test for cross-sectional dependence       |           |  |  |  |
|                                      | in panels  |           |  |  |  |
|                                      | z=0.43527, P=0.6634                                  | Assembad  |  |  |  |
|                                      | Alternative hypothesis: Cross-sectional              | Accepted  |  |  |  |
|                                      | dependence Decision: RE model is not more efficient  |           |  |  |  |
| 4                                    | Test for serial correlation:                         |           |  |  |  |
| 4                                    | Breusch-Godfrey/Wooldridge test for serial           |           |  |  |  |
|                                      | correlation in panel models                          |           |  |  |  |
|                                      | chisq=24.348, df=5, P=0.0001861                      |           |  |  |  |
|                                      | Alternative hypothesis: Serial correlation in        | Accepted  |  |  |  |
|                                      | idiosyncratic errors                                 | recepted  |  |  |  |
|                                      | Decision: RE model is more efficient                 |           |  |  |  |
| 5                                    | Test for stationarity/unit root test:                |           |  |  |  |
|                                      | AugmentedDickey-Fuller Test                          |           |  |  |  |
|                                      | Dickey-Fuller=-5.417, Lag order=2, P=0.01            |           |  |  |  |
|                                      | Alternative hypothesis: stationary                   | Rejected  |  |  |  |
| 6                                    | Test for Homoskeedasticity:                          | 110,00104 |  |  |  |
| Č                                    | BP=393.74, df=33, P<2.2e-16                          |           |  |  |  |
|                                      | The test indicates that there is heteroscedasticity. | Rejected  |  |  |  |
|                                      | The null is that it is homoscedastic.                | - 10,0000 |  |  |  |
|                                      | Decision: Use heteroscedasticty consistent RE        |           |  |  |  |
|                                      | model  |           |  |  |  |
|                                      |  |           |  |  |  |

be problem for micro panel with short time series like this study (Baltagi, 2006).

Hence, the final model should be robust covariance matrix estimation (Sandwich estimator) controlling for heteroscedasticity (Croissant and Millo, 2019). Furthermore, heteroscedasticity consistent fixed and RE model are tested which rejects the null hypothesis that the preferred model is RE controlling for heteroscedasticity. Therefore, following discussions on resultsof this paper are based on heteroscedasticity consistent RE model as shown in Table 5. Furthermore, summary of the results and theories supporting the findings of the study are presented in Table 6.

Profitability (ROA) has statistically significant positive effects on capital structure indicating that higher profitable banks prefer external financing to internal financing, which supports trade-

Table 5: The effects of independent variables on leverage using heteroscedasticity consistent RE model

| <b>Independent variables</b> | Estimate | Std. error | t value | <b>Pr(&gt; t )</b> |
|------------------------------|----------|------------|---------|--------------------|
| (Intercept)                  | ***0.06  | 0.33       | 0.17    | 0.86               |
| ROA                          | *0.25    | 0.10       | 2.54    | 0.01               |
| TanR                         | ***0.48  | 0.14       | 3.46    | 0.00               |
| LiqR                         | **-0.04  | 0.02       | -2.28   | 0.02               |
| DPR                          | *0.07    | 0.04       | 1.85    | 0.07               |
| GrR                          | **0.11   | 0.05       | 2.04    | 0.04               |
| LnAGE                        | 0.01     | 0.11       | 0.09    | 0.93               |
| SIZE                         | 0.01     | 0.01       | 0.25    | 0.80               |

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' '1

off theory. This result is different from the other studies like Aremu et al. (2013) which supports pecking order theory that highly profitable banks prefer internal sources of financing as an alternative to external source of financing. However, it depends on the expectation of shareholder about dividend, because; if the shareholder expect regular and higher dividend management need to look for external source of financing for the expansion. It indicates that profitable banks pay more dividend than the less profitable banks and use external source for financing growth activities.

Tangibility (TanR) has statistically significant influence on capital structure of selected banks supporting trade-off theory. It means that leverage increases if proportion of tangible assets increase. This indicates the banks' preferences for external financing when ratio of total fixed assets to total assets is relatively higher. Reasons may be that, tangibility increases collateral capacity of banks, which induce it, to borrow more from outside. However, for non-financial organizations the relationship is negative may be because more fixed assets offers higher profit potential resulting more internally generated fund for financing expansion activities (Cornelli et al., 1998; Huang and Song, 2002; Smith et al., 2012).

Liquidity (LiqR) has statistically significant negative relationship with leverage indicating that leverage is lower for banks with higher liquidity. It means that the banks with more liquidity prefers internal funds rather external funds supporting pecking order theory, which also supports negative relationship. It means that banks in the sample prefers internally generated funds for long term financing needs may be to avoid the costs and risks associated with debt financing. However, trade-off theory suggests that banks with high liquidity can easily manage debt finance, as it is easy for them to pay off interest on time, which may be true for non-financial firms.

Dividend payment (DPR) has statistically significant positive relationship with leverage supporting the trade-off theory indicating that banks paying more dividend, borrow more from external sources. This conclusion is also supported by the positive relationship of ROA and leverage indicating that leverage increases if ROA increases supporting trade-off theory. It means that profitable banks prefer to pay more dividend rather retaining for further investment. It may be due to that dividend payment ratio acts as a good signal to the shareholder about the future growth of the bank.

Growth ratio (GrR) has statistically significant positive relationship with leverage indicating that higher growth banks prefer external

Table 6: Summary of the results and theories supporting the findings of the study

| Independent variables | Estimated influence | Trade-off | Theoretica    | Theoretical expectation |  |  |
|-----------------------|---------------------|-----------|---------------|-------------------------|--|--|
|                       |                     |           | Pecking order | Suggested theory        |  |  |
| ROA                   | +                   | +         | _             | Trade off               |  |  |
| TanR                  | +                   | +         | _             | Trade off               |  |  |
| LiqR                  | _                   | +         | _             | Peckingorder            |  |  |
| DPR                   | +                   | +         | _             | Trade off               |  |  |
| GrR                   | +                   | _         | +             | Peckingorder            |  |  |
| AGE                   | +                   | +         | _             | Trade off               |  |  |
| SIZE                  | +                   | +         | _             | Trade off               |  |  |

fund to finance growth opportunities supporting pecking order theory. However, banks need to be more careful in borrowing heavily to finance the expansion because, higher profit leads to higher risk due to the greater uncertainty connected with expansion (Myers, 1977).

Age (LnAGE) and size of the banks has no statistical significant relationship with leverage indicating that it don't have any statistically significant effects on the target capital structure of banks. One reason may be that there is insignificant variation in size and the age of banks in the sample during studied period.

Empirical findings indicate that profitability (ROA), tangibility (TanR), and dividend payment (DPR) have statistically significant influence on banks capital structure supporting trade-off theory (Table 6). It means that the sample banks finance its activities following the financing pattern implied by trade off theory. The implications of these relationships are that the banks in the sample with higher profit (ROA), fixed assets (TanR) and dividend payment ratio are more likely to operate at high debt levels due to their ability to diversify the risk and to take benefits of tax shields on interest payments (Titman and Wessels, 1998; Rajan and Zingales, 1995; Diaz, 2017).

However, statistically significant positive relationship between growth rate (GrR) and leverage supporting the pecking order theory indicates that the sample banks finances its activities following the finance pattern of pecking order theory. The implications of which are similar to that of ROA, TanR and DPR.

The negative relationship of liquidity with leverage imply that the sample banks prefer to follow the financing pattern suggested by the pecking order theory. Which indicate that the banks in the sample prefer to use internal source of fund for long-term financing to avoid costs and risks associated with debt financing. It may be also due to the limited profitable expansion opportunity.

#### 4. CONCLUSION

This empirical study attempted to tests the theories of capital structure specially trade-off and pecking order theory with a panel data set of twenty seven listed commercial banks over a period of 2009-2013 in Bangladesh. The theories are tested by taking leverage as independent variable and seven variables such as leverage, profitability (ROA), tangibility (TanR), liquidity (LiqR), dividend payment (DPR), growth rate (GrR), age (LnAGE) and size specific to bank.

The study used several models and statistical tests appropriate for panel data econometrics for selecting a statistically valid model fitting the data sets. The results and findings are based on the heteroscedascity consistent RE model suggested by different traditional and more advanced statistical tests.

The results show that profitability, tangibility, dividend payment and growth rate have statistically significant positive relationship with leverage and confirms the trade-off theory. However, liquidity and growth rate confirms the pecking order theory which have statistically significant positive and negative effects on leverage respectively. No significant relationship found between age and size of the sample banks.

Although, this study supports the underlying theory of finance governing capital structure, some limitations still exist that should be addressed in future research of this kind. First, the capital structure may be influenced by the quality of the management, status of the bank, share holdings and listing status. Second, often macro-economic variables influence the capital structure and the industry life cycle as well. Third, this study is based on 5 years period that bias the estimated parameters. The future research should consider macro-economic variables and industry characteristics covering more periods.

The implications of this study is that most of the bank specific determinants of capital structure are same as in the finance theory, suggesting that the management of the banks may consider these determinants as a benchmark in decision related to capital structure.

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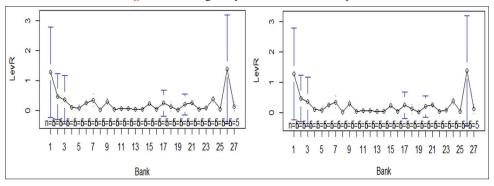
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### **APPENDIX**

# **Appendix A1**

Figure 1: Heterogeneity across the banks and years



# **Appendix A2**

| Bank specific intercepts |           |       |           |       |           |       |           |
|--------------------------|-----------|-------|-----------|-------|-----------|-------|-----------|
| Banks                    | Intercept | Banks | Intercept | Banks | Intercept | Banks | Intercept |
| 1                        | -0.33     | 8     | 0.43      | 15    | 0.21      | 22    | 0.54      |
| 2                        | 0.57      | 9     | 0.63      | 16    | 0.13      | 23    | 0.64      |
| 3                        | 0.80      | 10    | 0.28      | 17    | 0.57      | 24    | 0.65      |
| 4                        | 0.17      | 11    | 0.28      | 18    | -0.47     | 25    | -0.43     |
| 5                        | 0.10      | 12    | 0.18      | 19    | 0.41      | 26    | 0.62      |
| 6                        | 0.49      | 13    | 0.18      | 20    | 0.49      | 27    | 0.07      |
| 7                        | 0.77      | 14    | 0.19      | 21    | 0.50      | -     | -         |