



# The Relation between Climate Change and Carbon Emission Trading: A Bibliometric Analysis

Yuhanis Ladewi<sup>1\*</sup>, Meiryani<sup>2</sup>, Ahmad Syamil<sup>3</sup>, Agustini<sup>2</sup>, Agustinus Winoto<sup>2</sup>

<sup>1</sup>Department of Accounting, Faculty of Economics and Business, Muhammadiyah University of Palembang, Jl. A Yani 13 Ulu Palembang Sumatera Selatan, Indonesia, <sup>2</sup>Department of Accounting, School of Accounting, Bina Nusantara University, Jakarta, 11480, Indonesia, <sup>3</sup>Department of Entrepreneurship, BINUS Business School Undergraduate Program, Bina Nusantara University, Bandung, 40181, Indonesia. \*Email: [yuhanisladewi@gmail.com](mailto:yuhanisladewi@gmail.com)

Received: 16 September 2023

Accepted: 25 December 2023

DOI: <https://doi.org/10.32479/ijeep.15206>

## ABSTRACT

The goal of this study is to illustrate the value that climate change adds to carbon emission trading (CET) by examining the papers that were found by doing a literature review on Scopus databases. In this study, the journal addressing the topic of “CET” with the maximum number of records from the sources included in the “Web of Scopus” content has been chosen. The terms “climate change” and “CET” should be searched for simultaneously in every paper published in the journal between the years of 2001 and 2022, according to research utilizing bibliometric analysis. To get at the results and an explanation of the data, a bibliometric analysis and citation mapping process are conducted taking into account all factors. VOSviewer is used to show co-authorship analysis of keywords, co-authorship analysis of citation networks, and bibliometric networks of results and findings in the form of scientific mapping. A technique for assessing a single journal’s performance is bibliometric analysis. The validity of a single journal can be evaluated using bibliometric analysis, however there are some restrictions to be aware of. This situation is described in detail as a study constraint. A technique for assessing a single journal’s performance is bibliometric analysis. The validity of a single journal can be evaluated using bibliometric analysis, however there are some restrictions to be aware of. One drawback of bibliometric analysis is that it relies on quantitative measurements, like citation counts, which ignore the caliber of the research. It is possible to assess a single journal’s performance using bibliometric analysis, but it’s necessary to be aware of its limits. The findings of a bibliometric analysis were used in this study to identify contributions, gaps, and limitations. The issue is organized around four clusters: IC, climate change, CET, emission trading and carbon dioxide. It is appropriate to emphasize the paper’s originality because previously unknown themes are handled in a creative way.

**Keywords:** Climate Change, Carbon Emission Trading, Bibliometric Analysis, Web of Scopus, VOSviewer

**JEL Classifications:** D21, G2, G4, H32, L2

## 1. INTRODUCTION

Due to a significant amount of greenhouse gas (GHG) emissions brought on either directly or indirectly by human activity over the past century, global warming has been progressively worse. According to the US Environmental Protection Agency, if no measures are taken, the average global temperature will increase to 11.5° by the end of the twenty-first century (Wang et al., 2014). In limiting climate change, carbon emissions are crucial (Zeng et al., 2021). Temperature goals equate to goals for reducing

emissions since the amount of carbon dioxide (CO<sub>2</sub>) released into the atmosphere as a whole is roughly equal to global warming (Rogelj et al., 2019). Countries have made an effort to stop the rise in global emissions since the 1990s (Millot and Mazi, 2021).

Today’s global society is still bound by the chains of anthropogenic climate change (Palmer and Stevens, 2019). The Kyoto Protocol, which highlights the target criteria for GHGs emissions in technologically sophisticated countries (Wegener, 2020), makes these initiatives to reduce or perhaps offset the influence of people

on global warming clear, despite the fact that there have been several attempts to do so. Development may be hampered by the escalating climate change. Since the 1950s, according to a report by the Intergovernmental Panel on Climate Change (IPCC), our planet has seen extreme weather, including heavy rains, heat currents, surges, and droughts (Hou and Wang 2021; Tollefson 2018). Globally, the frequency and volume of rainfall will grow dramatically, and some regions may also experience drought (Byers et al. 2017; Peel 2015; Savaresi 2016).

By reducing global carbon emissions, governments from all over the world are devoted to keeping the earth's temperature below 2°C and, to the greatest extent possible, below 1.5°C. Each signatory nation, including Indonesia, created a Nationally Determined Contribution document following the passage of the Paris Agreement in 2015, which contains action plans to combat climate change. The Indonesian government sets a goal in this paper to reduce GHG emissions by 29% on its own, and up to 41% with international assistance, by 2030. Indonesia is also working to achieve net zero emissions, which is the goal of eliminating all GHG emissions. By 2060 or before, it will be absorbed so that it does not enter the atmosphere.

As a result, this will have an impact on the production and economic growth of many nations (Lelieveld et al. 2019; Muttitt and Kartha 2020). There should be effective coordination of various policies, conservation and low-carbon structures, and technical innovation for different countries to achieve a "win-win" situation and, consequently, maximize potential economic advantages and development while regulating emissions (Zhang et al. 2021; Braulio-Gonzalo, M., Bovea, M.D. (2020).

Due to industrialization-related excessive fossil fuel energy consumption, China is now recognized as a significant GHG emitter and a major location for global emission reduction (Liu and Wu 2017; Yu et al. 2019; Duan, Y., Ji, T., Lu, Y., Wang, S. (2021). In terms of locations generating greater CO<sub>2</sub>, the United States and some European nations come in second and third, respectively (Cohen et al. 2019; Syed and Ullah 2021; Bretas, V.P.G., Alon, I. (2021) (see Fig. 1). Many of these nations have consented to contribute to climate change mitigation by reducing CO<sub>2</sub> emissions as part of their efforts to address challenges related to climate change (De la Hoz-Correa, A., Muñoz-Leiva, F., Bakucz, M. (2018).

However, only a small amount of research uses the bibliometric technique to visualize and map the numerous carbon emission trading (CET) knowledge domains, which concentrate on how CET is implemented in different jurisdictions and how it contributes to low carbon emissions. Despite doing a bibliometric analysis on low carbon growth, Zheng et al.'s work from 2022 was titled "A bibliometric review on carbon accounting in social science during 1997-2020." The researchers investigated how CET is crucial to determining the proper distribution of responsibility for reduction, helping to address the climate catastrophe.

Theoretical problematization of the relationship between climate change and CET is a growing area of research that aims to

understand how businesses manage and profit from CET in the context of climate change.

Overall, research on the relationship between climate change and CET is crucial because it will help businesses better understand how to use climate change in the age of global warming (Dantu, R., Dissanayake, I., Nerur, S. (2021). The contribution of climate change to carbon emission trading is rather large in light of all this awareness, taking into account all the factors that have an impact on the development of carbon emission trading and organizational value. In order to answer all of these concerns using bibliometric analysis, the study's current objective is to review all of the publications on carbon emission trading and climate change published in reputable, highly indexed journals (five-year Impact Factor 4.065 according to Scopus CiteScore 202) and other sources (Campiglio, E. (2016); Choi, Y., Zhang, N., Zhou, P. (2012).

The main goal of this study is to visualize network analysis and citation mapping of correlation of type of analysis (co-authorship, co-occurrence, citation, bibliometric coupling, and co-citation) and unit of analysis (author, organization, countries, documents, sources, cited references, cited sources, and cited authors). This is based on the explanatory power of networks. With VOSviewer, several versions of each of these relationships were explored, and the findings and comments section provides a detailed explanation of the findings (Cao, K., Xu, X., Wu, Q., Zhang, Q. (2017; Chen et al., 2015).

The database Scopus, which routinely scans highly indexed journals, conferences, book chapters, etc., to provide access to pertinent and prestigious articles relating to research topics, is chosen for this article's preparation. A thorough bibliometric analysis is planned to investigate and evaluate a sizable amount of scientific data obtained from keywords associated with carbon emission trading and climate change in the aforementioned themes in the scopus database (Casprini, E., Dabic, M., Kotlar, J., Pucci, T. (2020); Chen, H., Xu, Y. (2021).

This study, which is intended to motivate readers to take action, uses bibliometric analysis to address the following research questions:

- RQ1. What are the primary research subfields in CET?
- RQ2. Who are the most significant authors?
- RQ3. What subjects have been researched?

Consequently, the following is the paper's structure: The literature review on CET and its components is presented in the first section. Additionally, the first chapter focuses on the connection between climate change and CET. The research procedure is covered in the second chapter. The second section discusses the research cluster, methodology, analysis, and findings. The conclusion and discussion summarize the key findings and the outlook for the literature on CET and relationships.

## 2. LITERATURE REVIEW

Duan et al. (2014) examined China's carbon emissions trading pilot; Hepburn (2007) reviewed the arrangements for the Kyoto

mechanism's carbon-emissions trading system; Narassimhan et al. (2018) conducted a thorough study of the implementation of carbon-trading programs in eight locations, whereas Yu and Xu (2017) used CiteSpace to conduct a co-citation visual analysis of a carbon-trading scheme. According to Chen et al. (2021), there was a lag effect in the pilot policy of CETP's reduction of the percentage of green patents, which was roughly 9.26%. According to Zhang and Fu (2022), the cost of carbon trading raises the cost of developing new green technologies. Zeng et al. (2019) found that green innovation is an efficient way to accomplish emission reduction in their studies of the influence of CETP on carbon emissions. According to Li et al. (2020), CETP encourages the development of alliances for the reduction of carbon emissions, and inter-firm collaboration within these alliances can encourage the strengthening of industrial structure. According to Lu et al. (2020), low-carbon alliances help upgrade the industrial structure and function as a dynamic cycle mechanism.

Environmental accounting is a subset of accounting that, according to Schaltegger and Burritt (2000), deals with "activities, methods and systems (as well as) recording, analysis and reporting of environmentally induced financial impacts and ecological impacts of a defined economic system (e.g. firm, plant, region, nation, etc.)" (p.63). The non-monetary and monetary dimensions of environmental accounting are also stressed by Burritt et al. (2002). The United States Environmental Protection Agency (USEPA) (1995), Bennett and James (1998), and Schaltegger and Burritt (2000) all point out that the phrase "environmental accounting" is employed at various scales (Viola, L., Verheul, J. (2020); Xu, M., Lin, B., Wang, S. (2021). Huang and Wang (2013) create ridge regression multiple linear models and discover that each 1% increase in population results in a 0.093% reduction in carbon emissions, while increases in the share of the tertiary sector result in increases in GDP per capita, energy intensity, and urbanization of 0.963%, 0.059%, and 0.266%, respectively. According to Li et al. (2022), uncertainty in trade and monetary policy both positively affect the price of carbon, however exchange rate policy uncertainty has a negative impact on the market price of carbon emission trading (Santos, A., Forte, R. (2021; Tang, K.Y., Chang, C.Y., Hwang, G.J. (2021).

Scholars have looked into the variables influencing carbon emissions after becoming aware of the significant effects carbon emissions have on the economy and environment. According to Chen et al. (2010), who extended their research from the micro to the macro scale, household carbon emissions are significantly correlated with the consumption of electricity, fuel, and materials, as well as with urban population and economic growth. According to Li et al. (2022), uncertainty in trade and monetary policy both positively affect the price of carbon, however exchange rate policy uncertainty has a negative impact on the market price of CET. Ma (2022) finds that CETP greatly worsens the export product quality of businesses in high-energy-consuming industries and severely reduces the export product quality of non-state businesses. According to Daldoul (2018), the transportation industry makes a sizable contribution to carbon emissions, but as energy efficiency rises in the industry, carbon emissions fall. Research and development (R&D) intensity and energy efficiency are factors

that hinder carbon emission scale and intensity, according to Wang et al. (2019) analysis. According to Zhang et al. (2021), the value-added of the logistics sector is responsible for 65.45% of carbon emissions. The most populous nations in the world and the major consumers of coal are China and India.

According to Song et al. (2014), the cumulative effects of the energy mix are favorable, whereas the cumulative effects of the industrial structure are unfavorable. According to Fan et al. (2015), the petrochemical industry is a significant producer of carbon emissions and uses a lot of energy (Zhao, X., Liu, C., Sun, C., Yang, M. (2020). While the industrial structure effect reduces carbon emissions, the economic growth effect is the primary factor affecting carbon emissions from the petrochemical industry. Regional changes in industrial structure, according to Tian et al. (2014), have a significant impact on regional carbon emissions. According to Zheng et al. (2019), modernizing the industrial structure reduced carbon emissions across most regions. Additionally, Zhang et al. (2020a) demonstrate that improving the industrial structure indirectly raises carbon intensity by encouraging technical advancement (Piñeiro-Chousa, J., López-Cabarcos, M.Á., Romero-Castro, N.M., Pérez-Pico, A.M. (2020).

The long- and short-term memory (LSTM) method is used by Ahmed et al. (2022) to discover that in both countries, energy consumption has the greatest impact on carbon emissions, while renewable energy sources have the least. Scale efficiency is the primary barrier to improving carbon efficiency in the Yangtze River Economic Zone, according to Liu and Hao (2022). According to Yang et al. (2022b), there are numerous inferred carbon emissions in the export trade, with the change in export scale acting as the primary influence. In their evaluation of emission trading schemes (ETS) and renewable energy policies, Dai et al. (2018) establish that emission trading is a practical way to achieve reduction targets at a lower cost. According to Zhang et al. (2019), the effects of the ETS are minimal in Tianjin, Shanghai, Chongqing, and Hubei, with a considerable reduction in carbon emission intensity only in Beijing and Guangdong. In their analysis of how ETS regulations encourage carbon emission reduction by enhancing technological innovation, Wang et al. (2014) conducted a quasi-natural experiment to demonstrate that emission reduction policies have dynamic cumulative impacts.

According to Wang and Yang (2016), increasing GDP per capita, population growth, changes in intermediate demand, and sectoral emission intensity all contribute to an increase in urban and rural indirect emissions, while lowering energy intensity, residential consumption rates, urban and rural consumption rates, and consumption structure effects can help reduce carbon emissions Niknejad, N., Nazari, B., Foroutani, S., Hussin, A.R.B.C. (2022),. According to Bosello and Roson (2002), the difference between two social utility functions—one that is implicitly maximized in a competitive market equilibrium and the other that is implicitly adopted when choosing a certain equity principle—is what causes the distributional impact of emission trading. Tang and Song (2013) discover that carbon credits can be balanced via government quotas, market exchanges, and purification processes. This allows them to determine the best production plan depending on carbon

emissions (Omoregbe, O., Mustapha, A.N., Steinberger-Wilckens, R., El-Kharouf, A., Onyeaka, H. (2020). With a Shanghai pilot, Wu et al. (2014) advocated that allowance allocation rules should be changed in the pilot region to encourage changes in the domestic energy mix and enhance emissions data disclosure to achieve information symmetry. According to Liu et al. (2012), carbon trading as a market mechanism is a crucial tool for reducing climate change, incorrect allowance distribution, ineffective trading systems, and sluggish legislation Millimet, D.L., Roy, J. (2016).

According to the literature analysis, there is currently a study gap regarding CET. The majority of recent studies have tested the effect of CETP on carbon emissions using quasi-natural experiments, however the results are highly disparate and there is still no agreement on them. Carbon trading has to take substantial steps in this direction to encourage socioeconomic growth that has positive economic effects and a direct influence on carbon emissions.

### 3. METHODOLOGY

Bibliometric analysis is a technique for analyzing and comprehending scientific publications that makes use of quantitative measurements (Meng, X.C., Seong, Y.H., Lee, M. K. (2021). The methodology is based on the idea that patterns and trends in the literature can provide important details about the state of a certain field, such as its development, research trends, and significant actors (Donthu et al., 2021). By mapping keywords, nations, and authors with bibliographic coupling and co-citation analysis utilizing software for the depiction of similarities, the bibliographic information is shown graphically (Liu et al., 2012; Jiang, K., Ashworth, P. (2021), Kern, F., Rogge, K.S., Howlett, M. (2019),).

In order to do a bibliometric study, publications such as books, articles, and patents must first be gathered. The data must then be analyzed and understood using a variety of quantitative indicators (McBurney and Novak, 2002). Some of the most used measures in this context are:

**Citation counts:** This metric gauges how frequently a piece of writing is cited in other works. It is used to discover the most well-known individuals and institutions as well as the most often referenced works in a field (Moed et al., 2012; Lin, B., Xu, M. (2019).

**Co-citation analysis:** This metric examines how easily the citation patterns of several articles may be compared. It is used to identify groups of papers with closely related study topics and themes (Liu et al., 2012; Lyu, X.H., Shi, A., Wang, X. (2020).

**Co-authorship analysis:** This measure counts the number of papers that numerous authors have co-authored. It is used to identify the writers and organizations that work together most frequently on a particular topic (Ponomariov and Boardman, 2016; Mallapaty, S. (2020).

**Network analysis:** In this analysis, the relationships between different publications, authors, and institutions are evaluated. It

is employed to pinpoint the key players and investigate problems in a field (Van Duijn and Vermunt, 2006).

The goal of bibliometric analysis is to provide a quantitative and objective view of the condition of a field, and it can be used to spot significant trends, research questions, and potential directions for further study. Bibliometric analysis can be utilized to analyze and comprehend a wide range of scientific publications in addition to journal performance analysis (Donthu et al., 2021).

To find important research subjects, trends, and patterns in a certain field, bibliometric analysis is employed. This can provide information on the most popular fields of study and research questions. To identify the most productive authors, institutions, and journals in a particular field, bibliometric analysis is utilized. This can shed light on the influential figures in a field and the top research institutions in that area (Anand et al., 2021).

#### 3.1. Data Collection

Due to the collection of bibliographic information and reliance on solid, trustworthy data (i.e., indexed articles), bibliometric analysis is typically regarded as a quantitative research technique. Particularly, bibliometric analysis may promote a particular area of research on CET and/or climate change. This study's bibliometric analysis is based on the WOS citation database ([www.webofknowledge.com](http://www.webofknowledge.com)). For bibliometrics information retrieval, using the best search engine is crucial (Allam et al., 2022). In addition, SCOPUS gives researchers access to a variety of bibliometric information on the author or piece of work they are looking for. Numerous publishing patterns are used in bibliometric analysis to provide quantitative analysis. According to McBurney and Novak (2002), the topic of bibliometrics comprises a variety of analytical and descriptive methods.

#### 3.2. Data Analysis

Gathering a data set of publications, such as books, articles, or patents, and then analyzing and interpreting the data using various quantitative metrics are common steps in bibliometric analysis (McBurney and Novak, 2002). The bibliometric analysis in this study is carried out in the following sequence:

1. Initially, the [www.scopus.com](http://www.scopus.com) web address was built with the planned query strings "CET" and "climate change" to find the important words in the title, abstract, or keywords.
2. From the articles released between 2001 and 2022, it was determined that the Scopus publication covered the subjects of "climate change" and "CET." The 171 records that were collected from Scopus were then exported to a "plain text file" containing "full record and cited references".
3. The exported data was finally analyzed and narrowed down using text mining software called VOSviewer, created by Van Eck and Waltman (2010), in order to respond to the study question, reveal the findings, and visually inspect the interpretations and findings.
4. Between 2001 and 2022, 171 publications were found through extensive study. Since CET is generally seen as a more recent notion and there was a climate change expression at the time, 2001 was chosen as the promotion year.

## 4. RESULTS AND DISCUSSION

The most influential writers and the most frequently referenced references can all be reached through bibliometric analysis (Liu et al., 2022). In this sense, bibliometric elements, such as the co-occurrence of keywords in articles and the co-citation analysis utilizing pairs of papers that are frequently cited together, indicate the structural and dynamic characteristics of scientific research. As a result, it is proposed to introduce both analyses in this section with their shared components (Muoz-Villamizar et al., 2019).

### 4.1. Publication by Year

Academics studying accounting have become more interested in CET since 2001. The trend of publications on CET in the business and accounting disciplines has significantly risen over the last 5 years (2001–2022), as can be shown in Figure 1. The study's number trend shows the expansion of scholarly interest in this field and acts as a launchpad for our attempt.

### 4.2. Citation by Year and Most Cited Documents

The number of citations might give one an idea of a document's importance in a particular area of study (Baier-Fuentes et al., 2019). Figure 2 shows the total amount of publication per year by source. Figure 3 show that publication from most productive journal are technological forecasting and social change, international journal

Figure 1: Publication by year

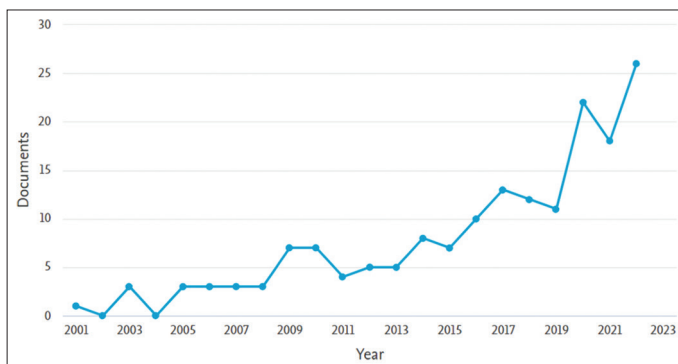
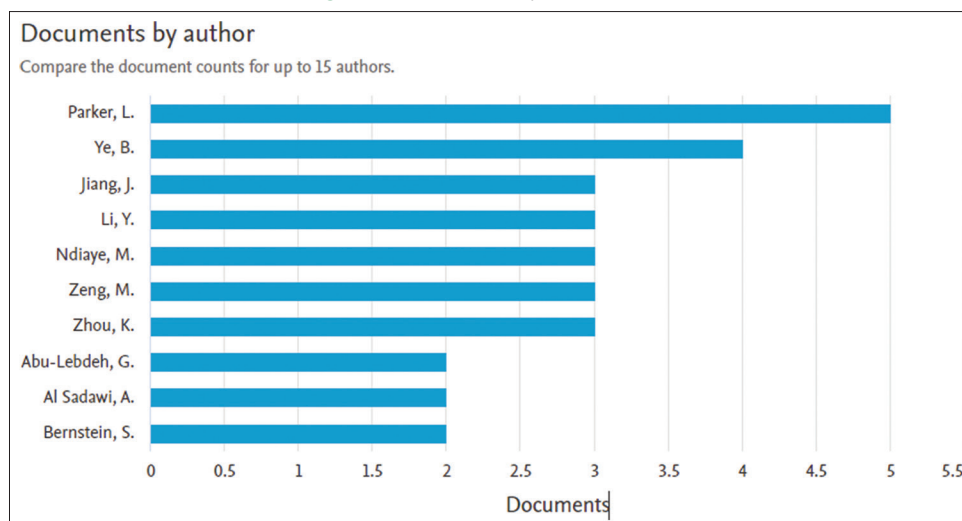


Figure 2: Publication by authors



of environmental research and public health, energy policy, climate policy and journal of cleader production.

This graph also shows the year in which publications are generally more commonly cited along with the most cited paper each year.

### 4.3. Analysis Publication by Authors and their Productivity

The value of network analysis is supported by the fact that the number of articles with a single author is much higher than the number of publications with multiple authors for each article. Parker (2020), who published 5 articles, was the most productive author. Ye (2020), who published 4 papers, was the second most productive author. The next five productive writers are Jiang, J., Li, Y., Ndiaye, M., Zeng, M., and Zhou, K., who each has published three works in CET and climate change. There are 160 authors in total across the items being looked at, as seen in Figure 2.

### 4.4. Type of Publication and Subject Area

Taking into account the publishing activity, we discover that there are 10 different types of publications, 171 articles, and 7 publications organized by subject area. These findings provide credence to the need for a study of the organizing ideas of the body of knowledge. Editorian (0,6%), book (0,6%), note (1,2%), review (7,0%), book chapter (9,4%), conference paper (13,5%), and articles (67,8%) are the different types of publications.

The documents under review range in subject and format, but scientific journal articles by a substantial margin predominate (Figures 4 and 5).

As can be seen, the most common subject areas for published articles are multidisciplinary (2.0%), computer sciences (2%), earth and planet (2%), economics and econometrics (7,5%), engineering (9,5%), business and management (9,5%), social sciences (10,4%), energy (16,8), and environmental sciences (26.0%). Figure 5 illustrates the importance of the environmental sciences field when it comes to the topic of CET (26%). The contextualization of CET and climate change domains is a

Figure 3: Research per year by source

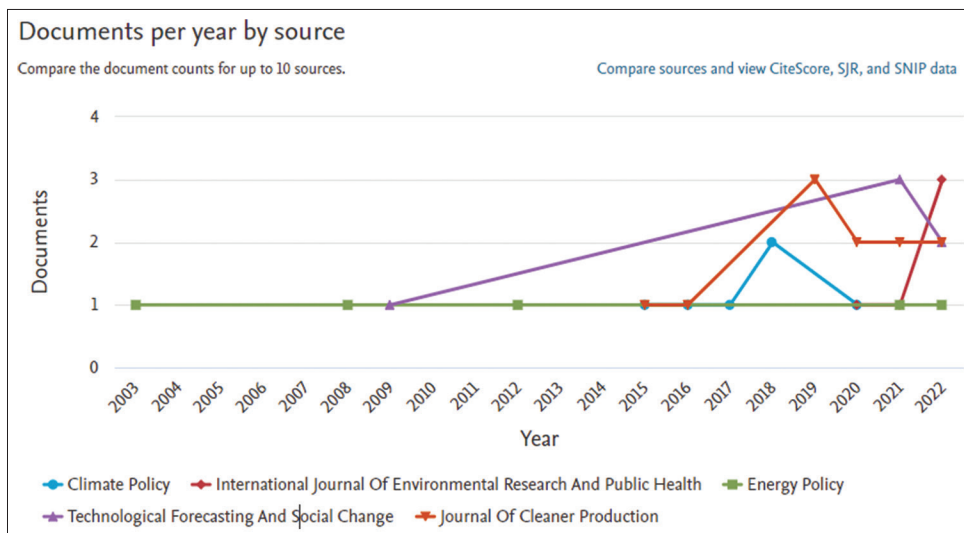


Figure 4: Publication by type

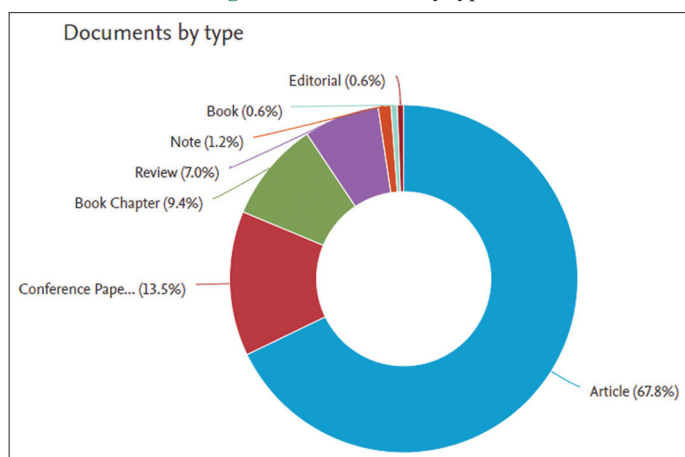
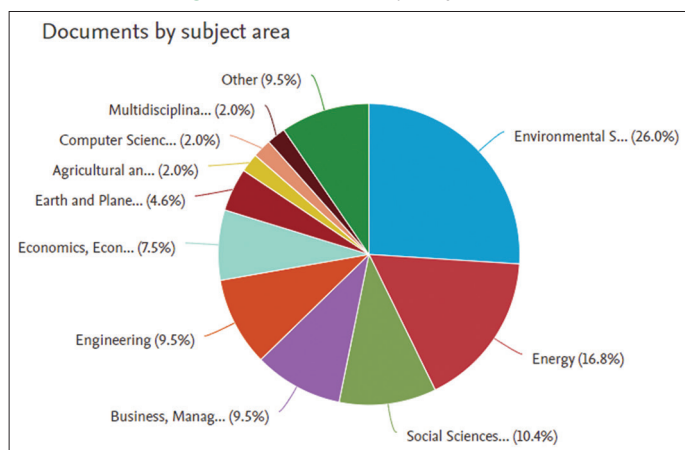


Figure 5: Publication by subject area

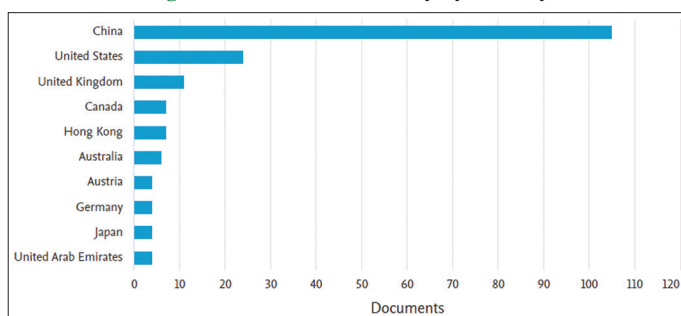


specialized issue that does not generate many journals, despite drawing numerous experts.

#### 4.5. Publishing Activity by Country

It seems like everyone is talking about the usage of CET and climate change these days. The affiliation of the first author in our

Figure 6: Publication Activity by Country



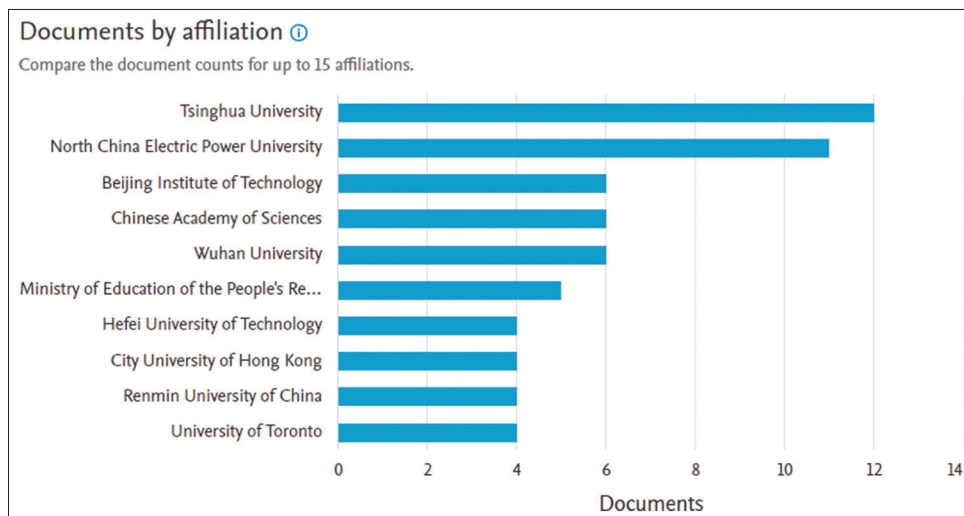
data set was taken into consideration as the study on this topic was conducted in 36 countries. Each of these countries produces a different number of publications. The top ten countries with at least 100 publications are shown in Figure 6. China is by far the most productive country in the world.

The top 10 countries were mostly developed and emerging nations, it should be highlighted. Among them are China, the United States, the United Kingdom, Canada, Hong Kong, Australia, Austria, Germany, Japan, and the United Arab Emirates. According to this report, China has one of the highest rates of the most fruitful research publications on CET. Other notable clusters that were detected include the United Kingdom, Canada, and Hong Kong, in addition to the dominant cluster of China and other key clusters like the United States and UK.

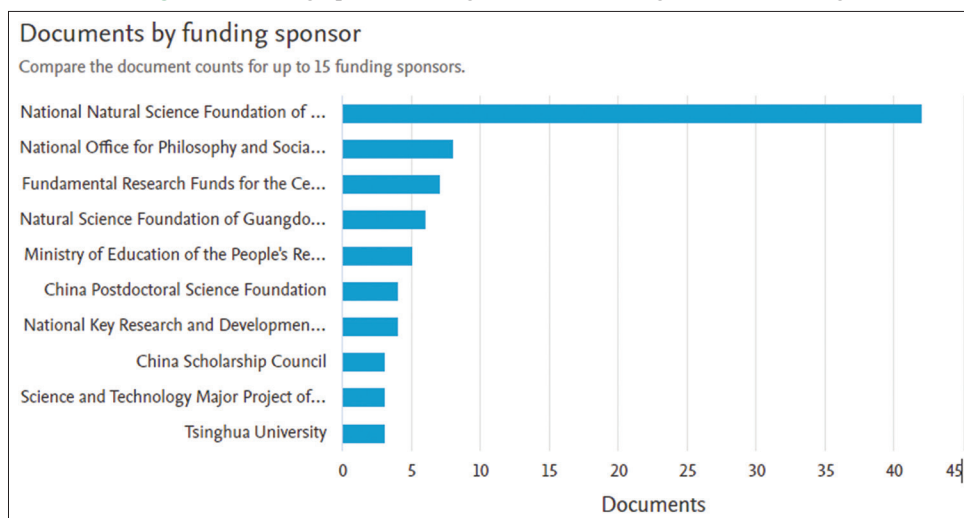
#### 4.6. Analysis Publication Activity by Affiliation

The most prolific affiliate, as shown in Figure 7, has contributed to the most developments in the disciplines of CET and climate change. With 12 works, Tsinghua University, a renowned authority in the field of CET analysis, holds the record for most publications. Nort China Electric Power University, Beijing Institute of Technology, Chinese Academy of Sciences, and Wuhan University each had 6 articles published, with each publishing 11 papers.

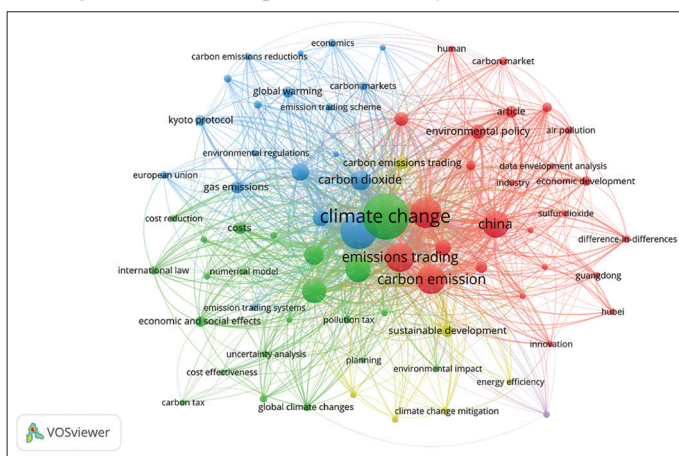
**Figure 7:** The most productive affiliation publication on carbon emission trading



**Figure 8:** Funding Sponsor writing on artificial intelligence in accounting



**Figure 9:** Network representation of keyword co-occurrence



Natural Science Foundation of Technology took first place in terms of financing sponsors.

The publisher National Office for Philosophy and Social Sciences was the next. Eight publications are sponsored by the basic research funding.

## 5. BIBLIOMETRIC ANALYSIS OF THE MAIN TOPICS THE DATA SET COVERS

In this section, the most important topics from our dataset will be examined. The most frequently used words by authors were examined. The 171 articles' substance and the important climate change and CET subjects that were covered are discussed in some detail by the keyword analysis.

Co-occurrence of keywords analysis is used to evaluate the connections between the key topics in the investigated area (Ji et al., 2018). Which areas of study on CET and climate change were connected is shown by the data in Table 1. It determines

### 4.7. Analysis of Funding Sponsor

Figure 8 lists the top 10 funding sources where the most significant publications on CET and climate change have been made. As can be seen, with more than 42 publications supported, the National





quantitative measurements. The methodology is based on the idea that patterns and trends in the literature can provide important details about the state of a certain field, such as its development, research trends, and significant actors (Donthu et al., 2021). It is a scientific computer-assisted review procedure that looks through all the papers connected to a particular subject area and may identify noteworthy research or authors, as well as their link. In order to understand the entire intellectual environment, the bibliometric analysis can provide sufficient and related data on the topic (Han et al., 2020). Identification of gaps in the literature is done via bibliometric analysis. This can help researchers find neglected or understudied fields of inquiry. Finding potential partners can be done through bibliometric analysis. This can be done by looking at co-authorship patterns and finding authors and organizations having a history of working together (Santa Soriano, 2018).

Bibliometric analysis can be used to find potential sources of financing for research. This can be achieved by looking at the funding sources of recent research and identifying potential financing organizations and programs active in a certain field. Research significance can be assessed using bibliometric analysis (Van Leeuwen et al., 2001). This can be done by analyzing citation patterns and identifying the most-cited works in a particular field. Overall, bibliometric analysis is a flexible method that may be used to highlight significant trends, players, and opportunities for future research as well as to give a quantitative and objective image of a study subject (Nicolaisen, 2010). Future research directions in CET and climate change are possible. Sector-based climate change criteria and CET components are the subject of topic model and content analysis. Similarly, to open Emission Trading, Emission Trading Systems, Economic and Social Effects, Gas Emissions, Environmental Policy, and Environmental Regulations. We identify the following possible future study directions when considering both concepts:

The popular subjects in this research area from 2001 to 2022 are shown in Figure 10. With search phrases of frequency 100 and lower, subjects like carbon capture and storage and clean development mechanisms began to trend. After 2016, the search keyword frequency for CO<sub>2</sub> mitigation increased significantly, reaching 150 and beyond. This is related to the fact that many scholars were looking into the Paris Agreement, which had been finalized the year before. The study's trending subjects right now include carbon emissions, thermal efficiency, solar energy, decarbonization, climate change, and CET. The top searches from 2005 to 2022 provide insight into the significance that researchers have given to low-carbon growth research and carbon emission trading. Researchers claimed that these popular search terms had been investigated between 2015 and 2021 (Doda et al. 2021; Feng et al. 2021; Hájek et al. 2019; Zhang 2015) in order to uncover several findings, such as how the carbon emission trading policy has encouraged energy and conservation, thereby lowering CO<sub>2</sub> emissions in China, even at the pilot stage, and Europe as a whole. Future studies could look into how carbon emission trading is impacted by climate change in several sectors, including industry, healthcare, and others (Duan, Y., Ji, T., Yu, T. (2021b).

Overall, there are many possible research areas in the fields of climate change and CET, and both will likely continue to grow as long as economic and social repercussions continue to alter how businesses collaborate and compete (Dutta, A., 2018). As a result, good practices that businesses can use to advance the development of carbon emission trading are demonstrated. To share information and experience, obtain access to new climate change, carbon emission trading, and innovation, organizations should develop strategic relationships with other organizations, universities, and research institutions (Hache, E., Palle, A. (2019). Creating a data-driven culture: Businesses should create a culture that allows them to make decisions based on data (Elango, B. (2019); Fang, K., et al., 2017). This can be done by making investments in data analytics technologies, training staff members in data analytics, and fostering an environment that values data-driven decision-making. Analyzing how climate change affects employee motivation and engagement reveals that it has an impact on how employees operate and generate value (Forliano, C., De Bernardi, P., Yahiaoui, D. (2021). Future studies could look into how these changes affect employee motivation, engagement, and performance.

The performance of a single journal can be assessed using bibliometric analysis when it comes to the research's constraints. The validity of a single journal can be evaluated using bibliometric analysis, however there are some restrictions to be aware of. One drawback of bibliometric analysis is that it relies on quantitative measurements, like citation counts, which ignore the caliber of the research. As a result, bibliometric analysis by itself might not give a full picture of a journal's reliability. Additionally, bibliometric analysis is based on the amount of citations a manuscript receives, which might vary depending on the journal's standing, the subject matter, and the passage of time after publication. Bibliometric analysis can be used to assess the performance of a particular journal, but it is crucial to take into account its constraints.

## REFERENCES

- Allam Zafrul., Asad Muzaffar., Ali Nasir., Malik Azam. (2022). Bibliometric Analysis of Research Visualization of Knowledge Aspects on Burnout Among Teachers from 2012 to January 2022. May 02, 2022.
- Anand Amitabh., Argade Padmaja., Barkemeyer Ralf., Salignac Fanny. (2021). Trends and Patterns in Sustainable Entrepreneurship Research: A Bibliometric Review and Research Agenda. 12, 78-85.
- Baier-Fuentes, H., Merigó, J.M., Amorós, J.E., Gaviria-Marin, M. (2019), International entrepreneurship: A bibliometric overview. *International Entrepreneurship and Management Journal*, 15(2), 385-429.
- Balogh JM, Jámor A.(2020).The environmental impacts of agricultural trade: a systematic literature review. *Sustainability* 12(3):1152.
- Bennett Martin & James Peter. ISO 14031 and the Future of Environmental Performance Evaluation. 1999. Routledge by Taylor & Francis Group.
- Berry H, Kaul A, Lee N. (2021). Follow the smoke: the pollution haven effect on global sourcing. *Strateg Manag J* 42(13):2420–2450.
- Bosello Francesco & Roson Roberto. (2002). Carbon Emissions Trading and Equity in International Agreements. 7, 29–37.
- Braulio-Gonzalo M, Bovea MD. (2020). Relationship between green public procurement criteria and sustainability assessment tools

- applied to office buildings. *Environ Impact Asses* 81:106310.
- Bretas VPG, Alon I. (2021). Franchising research on emerging markets: bibliometric and content analyses. *J Bus Res* 133:51–65.
- Burritt, R. L., Hahn, T. and Schaltegger, S. (2002). Towards a Comprehensive Framework for Environmental Management Accounting — Links Between Business Actors and Environmental Management Accounting Tools. *Australian Accounting Review* 12 (27), 39-50.
- Byers M, Franks K, Gage A. (2017). The internationalization of climate damages litigation. *Wash J Envtl L Pol'y*. 2017;7(2):264.
- Cai X, Che X, Zhu B, Zhao J, Xie R. (2018). Will developing countries become pollution havens for developed countries? An empirical investigation in the Belt and Road. *J Clean Prod* 198:624–632.
- Cai X, Lu Y, Wu M, Yu L. (2016). Does environmental regulation drive away inbound foreign direct investment? Evidence from a quasi-natural experiment in China. *J Dev Econ* 123:73–85.
- Campiglio E. (2016). Beyond carbon pricing: the role of banking and monetary policy in financing the transition to a low-carbon economy. *Ecol Econ* 121:220–230.
- Cao K, Xu X, Wu Q, Zhang Q. (2017). Optimal production and carbon emission reduction level under cap-and-trade and low carbon subsidy policies. *J Clean Prod* 167:505–513.
- Casprini E, Dabic M, Kotlar J, Pucci T. (2020). A bibliometric analysis of family firm internationalization research: current themes, theoretical roots, and ways forward. *Int Bus Review*.
- Chen C, Ibekwe-SanJuan F, Hou J. (2010). The structure and dynamics of cocitation clusters: a multiple-perspective cocitation analysis. *J Am Soc Inf Sci Technol*. 2010;61(1):1386–1409.
- Chen H, Xu Y. (2021). Environmental regulation and exports: evidence from the comprehensive air pollution policy in China. *Int J Environ Res Public Health* 18(3):1–12.
- Chen ZM, Liu Y, Qin P, Zhang B, Lester L et al. (2015). Environmental externality of coal use in China: welfare effect and tax regulation. *Appl Energy* 156:16–31.
- Chen, C., Liu, L., Zhao, Y., and Zhao, E. (2015). China's carbon-emissions trading: Overview, challenges and future. *Renew. Sustain. Energy Rev.* 49, 254–266.
- Choi Y, Zhang N, Zhou P. (2012). Efficiency and abatement costs of energy-related CO<sub>2</sub> emissions in China: a slacks-based efficiency measure. *Appl Energy* 98:198–208.
- Cohen G, Jalles JT, Loungani P, Marto R, IMF . (2019). The long-run decoupling of emissions and output : evidence from the largest emitters (WP/18/56) 2019.
- Cojoianu TF, Clark GL, Hoepner AG, Veneri P, Wójcik D. (2020). Entrepreneurs for a low carbon world: how environmental knowledge and policy shape the creation and financing of green start-ups. *Res Policy* 49(6):103988.
- Dai, S., Duan, X., Zhang, W. (2020). Knowledge map of environmental crisis management based on keywords network and co-word analysis, 2005-2018. *Journal of Cleaner Production*, 262, 121168.
- Daldoul, Manel/Dakhlaoui, Ahlem. (2018). Using the LMDI decomposition approach to analyze the influencing factors of carbon emissions in Tunisian transportation sector. In: *International Journal of Energy Economics and Policy* 8 (6), S. 22 - 28.
- Dantu R, Dissanayake I, Nerur S. (2021). Exploratory analysis of internet of things (IoT) in healthcare: a topic modelling & co-citation approaches. *Inform Syst Manage* 38(1):62–78.
- De la Hoz-Correa A, Muñoz-Leiva F, Bakucz M. (2018). Past themes and future trends in medical tourism research: a co-word analysis. *Tour Manag* 65:200–211.
- Donthu, N., Kumar, S., Mukherjee, D., Pandey, N., Lim, W.M. (2021). How to conduct a bibliometric analysis: An overview and guidelines. *Journal of Business Research*, 133, 285-296.
- Du L, Li X, Zhao H, Ma W, Jiang P. (2018). System dynamic modeling of urban carbon emissions based on the regional National Economy and Social Development Plan: A case study of Shanghai city. *J Clean Prod* 172:1501–1513.
- Duan Y, Ji T, Lu Y, Wang S. (2021). Environmental regulations and international trade: a quantitative economic analysis of world pollution emissions. *J Public Econ* 203.
- Duan Y, Ji T, Yu T. (2021b). Reassessing pollution haven effect in global value chains. *J Clean Prod* 284.
- Dutta A (2018) Modeling and forecasting the volatility of carbon emission market: The role of outliers, time-varying jumps and oil price risk. *J Clean Prod* 172:2773–2781.
- Elango B. (2019). A bibliometric analysis of franchising research (1988-2017). *J Entrep* 28(2):223–249.
- Fan Tijun., Luo Ruiling., Xia Haiyang., Li Xiaopeng. (2014). Using LMDI Method to Analyze the Influencing Factors of Carbon Emissions in China's Petrochemical Industries. May 22, 2014. Volume 75, pages 319–332.
- Fang K, Dong L, Ren J, Zhang Q, Han L, Fu H. (2017). Carbon footprints of urban transition: Tracking circular economy promotions in Guiyang, China. *Ecol Model* 365:30–44.
- Forliano C, De Bernardi P, Yahiaoui D. (2021). Entrepreneurial universities: a bibliometric analysis within the business and management domains. *Technol Forecast Soc Chang* 165.
- Hache E, Palle A. (2019). Renewable energy source integration into power networks, research trends and policy implications: a bibliometric and research actors survey analysis. *Energy Policy* 124:23–35.
- Han Jieun., Kang Hyo Jin., Kim Minjung., Kwon Gyu Hyun. (2020). Mapping the Intellectual Structure of Research on Surgery with Mixed Reality: Bibliometric Network Analysis (2000-2019).16, 2020.
- Hepburn Cameron. (2007). Carbon Trading: A Review of the Kyoto Mechanisms. November 21, 2007.
- Huang, R., and Wang, Z. (2013). Influencing factors of carbon emissions from energy consumptions in chongqing based on stirpat model. *Acta Sci. Circumstantiae* 33, 602–608.
- Ji CJ, Li XY, Hu YJ, Wang XY, Tang BJ. (2019). Research on carbon price in emissions trading scheme: a bibliometric analysis. *Nat Hazards* 99(3):1381–1396.
- Jiang K, Ashworth P. (2021). The development of carbon capture utilization and storage (CCUS) research in China: a bibliometric perspective. *Renew Sust Energ Rev* 138:110521.
- Kern F, Rogge KS, Howlett M. (2019). Policy mixes for sustainability transitions: new approaches and insights through bridging innovation and policy studies. *Res Policy* 48(10):103832.
- Lelieveld Jos., Giannakis Elias., Kushta Jonilda., Giannadaki Despina., Georgiu George K., Bruggeman Adriana. (2019). Exploring The Economy-Wide Effects of Agriculture on Air Quality and Health: Evidence from Europe. January 31, 2019.
- Li Feng., Liu Hao., Ma Yinhan., Xie Xiaohua., Wang Yunshu., Yang Yejun. (2022). Low Carbon Spatial Differences of Renewable Energy Technologies: Empirical Evidence from the Yangtze River Economic Belt. August 2, 2022.
- Li Jinying & Li Sisi. (2020). Energy Investment, Economic Growth, and Carbon Emissions in China – Empirical Analysis Based on Spatial Durbin Model. March 14, 2020.
- Li, B., Hu, K., Lysenko, V., Khan, K.Y., Wang, Y., Jiang, Y., Guo, Y. (2022). A scientometric analysis of agricultural pollution by using bibliometric software VoSViewer and Histcite™. *Environmental Science and Pollution Research*, 29(10-2), 1-12.
- Lin B, Xu M. (2019). Good subsidies or bad subsidies? Evidence from low-carbon transition in China's metallurgical industry. *Energy Econ* 83:52–60.

- Liu Xiaowei., Xu Zheng., Liu Ru., Guo Liping., Gao Ziyi., Gao Zicheng., Li Jieyun., Li Bin., Yang Kehu. (2022). The 100 Most Cited Articles on Bibliotherapy: A Bibliometric Analysis. April 26, 2022.
- Liu, X., Zhan, F. B., Hong, S., Niu, B., & Liu, Y. (2012). A bibliometric study of earthquake research: 1900–2010. *Scientometrics*, 92(3), 747–765.
- Lu, Z. (2020). A study on the impact of carbon finance on the decarbonization of resource-based industries - An empirical study based on CDM. *Financ. Theory Pract.* 11, 57–62.
- Lyu XH, Shi A, Wang X. (2020). Research on the impact of carbon emission trading system on low-carbon technology innovation. *Carbon Manag* 11(2):183–193.
- Mallapaty S. (2020). How China could be carbon neutral by mid-century. *Nature* 586(7830):482–483.
- McBurner M.K. & Novak P.L. (2002). What is Bibliometrics and Why Should You Care? September 20, 2002. 10.1109/IPCC.2002.1049094.
- Meng XC, Seong YH, Lee MK. (2021). Research characteristics and development trend of Global low-carbon power—based on bibliometric analysis of 1983–2021. *Energies* 14(16):4983.
- Millimet DL, Roy J. (2016). Empirical tests of the pollution haven hypothesis when environmental regulation is endogenous. *J Appl Econ* 31(4):652–677.
- Moed H., Van Leeuwen., Rijssen, R., Visser, M., Van Raan, A. (2001). Language biases in the coverage of the Science Citation Index and its consequences for international comparisons of national research performance. *Scientometrics*, 51, 335–346.
- Narassimhan Easwaran., Gallagher Kelly S., Koester Stefan., Alejo Julio Rivera. (2018). Carbon Pricing in Practice: A Review of Existing Emissions Trading Systems. May 06, 2018.
- Nicolaisen Busch Peter. (2010). Role Perceptions in Climate Science Communication. *Environmental Communication*. Pages 1010–1026.
- Niknejad N, Nazari B, Foroutani S, Hussin ARBC. (2022). A bibliometric analysis of green technologies applied to water and wastewater treatment. *Environ Sci Pollut R* 1–15.
- Omorgbe O, Mustapha AN, Steinberger-Wilckens R, El-Kharouf A, Onyeaka H. (2020). Carbon capture technologies for climate change mitigation: a bibliometric analysis of the scientific discourse during 1998–2018. *Energy Rep* 6:1200–1212.
- Palmer Tim & Stevens Bjorn. (2019). The Scientific Challenge of Understanding and Estimating Climate Change. December 2, 2019.
- Piñeiro-Chousa J, López-Cabarcos MÁ, Romero-Castro NM, Pérez-Pico AM. (2020). Innovation, entrepreneurship, and knowledge in the business scientific field: mapping the research front. *J Bus Res* 115:475–485.
- Ponomarev Branco & Boardman Craig. (2016). What is Co-Authorship? September 17, 2016. Volume 109, pages 1939–196.
- Rasheed Muhammad Qamar., Haseeb Abdul., Adebayo Tomiwa Sunday., Ahmed Zahoor., Ahmad Mahmood. (2022). The Long Run Relationship Between Energy Consumption, Oil Prices, and Carbon Dioxide Emissions in European Countries. November 25, 2021. Volume 29, pages 24234–24247.
- Rogelj Joeri., Forster Pierce M., Kriegler Elmar., Smith Christopher J., Séfarian Roland. (2019). Estimating and Tracking The Remaining Carbon Budget for Stringent Climate Targets. 4, 67–85.
- Santa Soriano Alba., Maria Torres Valdes Rosa. (2021). Engaging universe 4.0: The case for forming a public relations-strategic intelligence hybrid. Volume 47, Issue 2, June 2021, 102035.
- Santos A, Forte R. (2021). Environmental regulation and FDI attraction: a bibliometric analysis of the literature. *Environ Sci Pollut Res* 28(7):8873–8888.
- Schaltegger Stefan & Burritt Rogher. (2000). *Contemporary Environmental Accounting*. New York: Routledge by Taylor & Francis Group.
- Shahbaz M, Gozgor G, Adom PK, Hammoudeh S. (2019). The technical decomposition of carbon emissions and the concerns about FDI and trade openness effects in the United States. *Int Econ* 159:56–73.
- Shahzad U, Ferraz D, Doğan B, Aparecida do Nascimento Rebelatto, D. (2020). Export product diversification and CO2 emissions: contextual evidences from developing and developed economies. *J Clean Prod* 276:124146.
- Shang T, Yang L, Liu P, Shang K, Zhang Y. (2020). Financing mode of energy performance contracting projects with carbon emissions reduction potential and carbon emissions ratings. *Energy Policy* 144:111632.
- Song, J., Song, Q., Dong, Z., Lu, Y., and Long, L. (2014). Study on influencing factors of carbon emissions from energy consumption of Shandong province of China from 1995 to 2012. *Sci. World J.* 2014:684796.
- Tang KY, Chang CY, Hwang GJ. (2021). Trends in artificial intelligence-supported e-learning: a systematic review and co-citation network analysis (1998–2019). *Interact Learn Environ* 1–19.
- Tian Xin., Chang Miao., Shi Feng., Tanikawa Hiroki. (2013). How Does Industrial Structure Change Impact Carbon Dioxide Emissions? A Comparative Analysis Focusing on Nine Provincial Regions in China. November 13, 2013.
- Tian, X., Chang, M., Shi, F., and Tanikawa, H. (2014). How does industrial structure change impact carbon dioxide emissions? a comparative analysis focusing on nine provincial regions in China. *Environ. Sci. Policy* 37, 243–254.
- Van Duijn MAJ & Vermunt Jeroen K. (2006). What is Special About Social Network Analysis? September 01, 2006.
- Van Eck, N.J. & Waltman, L. (2010). Software Survey: VOSviewer: A Computer Program for Bibliometric Mapping. *Scientometrics*, 84(2), pp 523–538.
- Van Leeuwen, Th.N., Rinia, E.J., Van Vuren, H.G., Van Raan, A.F.J. (2001). Influence of Interdisciplinarity on Peer-Review and Bibliometric Evaluations in Physics Research. 2001.
- Viola L, Verheul J. (2020). Mining ethnicity: discourse-driven topic modelling of immigrant discourses in the USA, 1898–1920. *Digit Scholarsh Hum* 35(4):921–943.
- Wang Keying., Wu Meng., Sun Yongping., Shi Xunpeng., Sun Ao., Zhang Ping. (2019). Resource Abundance, Industrial Structure, and Regional Carbon Emissions Efficiency in China. January 12, 2019.
- Wang R, Kalin L, Kuang W, Tian H. (2017). Individual and combined effects of land use/cover and climate change on Wolf Bay watershed streamflow in southern Alabama. *Hydrol Process* 28:5530–5546.
- Wang Zhanyun., Cousins Ian T., Scheringer Martin., Buck Robert C., Hungerbühler Konrad. (2014). Global Emission Inventories for C4–C14 Perfluoroalkyl Carboxylic Acid (PCA) Homologues from 1951 – 2030, Part I: Production and Emissions from Quantifiable Sources. June 2, 2014.
- Wang Zhaohua & Yang Yuantao. (2015). Features and Influencing Factors of Carbon Emissions Indicators in the Perspective of Residential Consumption: Evidence from Beijing, China. December 12, 2015.
- Wegener L. (2020). Can the Paris Agreement help climate change litigation and vice versa? *Transnatl Environ Law* 1:17–36.
- Xu Chao & Yu Dejian. (2017). Mapping Research on Carbon Emissions Trading: A Co-Citation Analysis. April 22, 2017.
- Xu M, Lin B, Wang S. (2021). Towards energy conservation by improving energy efficiency? Evidence from China's Metallurgical Industry *Energy* 216:119255.
- Yang Yuanhe., Shi Yue., Sun Wenjuan., Chang Jinfeng., Zhu Jianxiao., Chen Leiyi., Wang Xin., Guo Yanpei., Zhang Hongtu., Yu Lingfei., Zhao Shuqing., Xu Kang., Zhu Jiangling., Shen Haihua., Wang Yuanyuan., Peng Yunfeng., Zhao Xiao., Wang Xiangping., Hu Huifeng., Chen Shiping., Huang Mei., Wen Xuefa., Wang Shaopeng., Zhu Biao., Niu Shuli., Tang Ziao., Liu Lingli., Fang Jinyun. *Terrestrial*

- Carbon Sinks in China and Around the World and Their Contribution to Carbon Neutrality. February 08, 2022.
- Yin H, Zhao J, Xi X, Zhang Y. (2019). Evolution of regional low-carbon innovation systems with sustainable development: an empirical study with big-data. *J Clean Prod* 209:1545–1563.
- Yu, S., Horing Jill., Liu Qiang., Dahowski Robert., Davidson Casie., Edmonds James., Liu Bo., Mcjoen Haewon., McLead Jeff., Patel Pralit., Clarke Leon. (2019). CCUS in China's Mitigation Strategy: Insight from Integrated Assessment Modeling. April 5, 2019.
- Zeng, D.Z., Cheng, L., Shi, L., Luetkenhorst, W. (2021), China's green transformation through eco-industrial parks. *World Development*, 140(170), 105249.
- Zeng, L., Lu, H., Liu, Y., Zhou, Y., and Hu, H. (2019). Analysis of regional differences and influencing factors on China's carbon emission efficiency in 2005–2015. *Energies* 12:3081.
- Zhang X, Geng Y, Tong YW, Kua HW, Dong H, Pan H. (2021). Trends and driving forces of low-carbon energy technology innovation in China ' s industrial sectors from 1998 to 2017 : from a regional perspective. *Front Energy* 15(2):1–14 .
- Zhang, C., Zhang, W., Luo, W., Gao, X., and Zhang, B. (2020). Analysis of Influencing Factors of Carbon Emissions in China's Logistics Industry: A GDIM-Based Indicator Decomposition. *Energies* 14:5742.
- Zhang, D., Xu, J., Zhang, Y., Wang, J, He, S., Zhou, X. (2020), Study on sustainable urbanization literature based on web of science, Scopus, and China national knowledge infrastructure: A scientometric analysis in CiteSpace. *Journal of Cleaner Production*, 264(5), 121537.
- Zhao X, Liu C, Sun C, Yang M. (2020). Does stringent environmental regulation lead to a carbon haven effect? evidence from carbon-intensive industries in China. *Energy Econ* 86, 104631.
- Zheng Jiali., Mi Zhifu., Coffman D'Maris., Milcheva Stanimira., Shan Yuli., Guan Dabo., Wang Shouyang. (2019). Regional Development and Carbon Emissions in China. March 28, 2019.